

**Floato™** is a foil balloon that has been coated on one side with an ink-jet receptive material so the balloon can be printed onto directly with an inkjet printer. The balloon is assembled into a patented structure that guides the balloon through the printer. Either 5 or 20 assembled **Floato™** balloons are vacuum-packed into a poly bag for protection while in transit.

**Anagram recommends the use of 3 Printer Models with Floato™.** In fact, Anagram assumes no responsibility for results when any printer model other than those recommended are used.

**32279-73** is intended to be printed with the **Epson Workforce WF-7110 AND the Canon Pixma Pro-100** inkjet printers and is supplied in a trade package, packed 5 to a vacuum-bag. Please see the separate document for instructions for using the **Canon Pixma Pro-100.**

**32279-76** is intended to be printed with the **Epson Stylus Pro 4900** inkjet printer and is supplied in a trade package, packed 20 to a vacuum-bag. This Epson printer is a more expensive, professional-grade machine and requires additional set-up.

**IMPORTANT! Floato™** CANNOT be printed with a laserjet printer. The heat produced by a laserjet printer will damage the **Floato™** balloon!

## Printing Floato™ with the Epson Workforce WF-7110

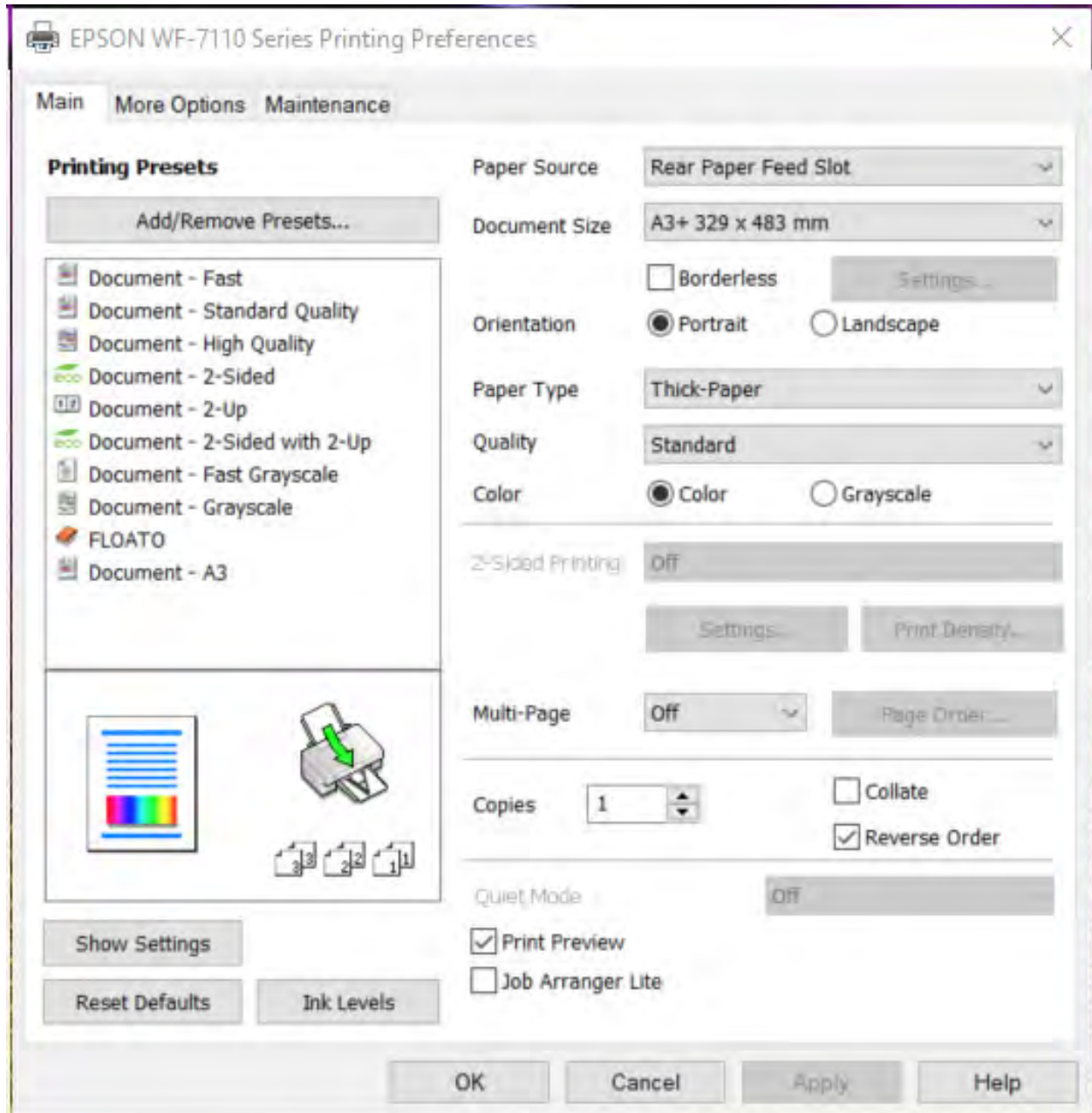
Following are instructions for printing **Floato™ 32279-73** with the **Epson Workforce WF-7110** printer and the free **Floato™** App with **WINDOWS 10** (other Windows versions will be similar but not exactly the same).



- 1)** Download the latest printer driver from Epson, noting the correct operating system of your computer
- Quick Set-up Guide is available at Epson:
    - <http://files.support.epson.com/docid/cpd3/cpd39213.pdf>
  - Epson user guide
  - Once the Installation is complete and the driver downloaded, **set up the printer** using the menu window **on the printer** (not on your computer) using Buttons and Arrows
    - In **Menu Select**:
      - **Maintenance**:
        - Select **Thick Paper** and **ON**
    - Next select **Paper Guide**:
      - Set to **Cassette1 A3+ Envelope**

After setting up the printer, apply the following settings **on your computer**:

- Open your **PC Settings** and then **Control Panel**
  - Opening the **Control Panel** and adjusting **Settings** is different on other versions of Windows, but what you must select remains the same
- Click on the **Windows Icon** on the left hand side corner of the Desktop
- Click **Settings**
- Click on **Devices Bluetooth Printers Mouse**
  - Scroll to bottom of page and select **Devises and Printers**
  - Select **Epson WF-7110** and Right Click
    - Select **Printing Preferences**
    - In Paper Source select:
      - **Rear Tray**
    - In Document Size select:
      - **A3+ 13" x 19" (33cm x 48cm)**
        - DO NOT select Borderless
    - In Paper Type select:
      - **Photo Papers**
        - and then **Matte Photo Papers**
    - In Quality select:
      - **Standard** or **High** (uses more ink)
- Select **More Options** and De-Select **High Speed**
- Finally click **Add/Remove Presets** and name a **Printing Preset** "Floato", and **OK** to save settings



To complete the set-up **on your computer** apply these basic settings in **PRINTER PREFERENCES**:

- In **PRINT UTILITIES** choose:
  - **Prevent Paper Abrasion**
  - Reset Ink **Drying Wait Time** as directed
  - **IMPORTANT! Repeat this procedure each time the printer is turned on for printing Floato™**

## Canon Desktop Printers

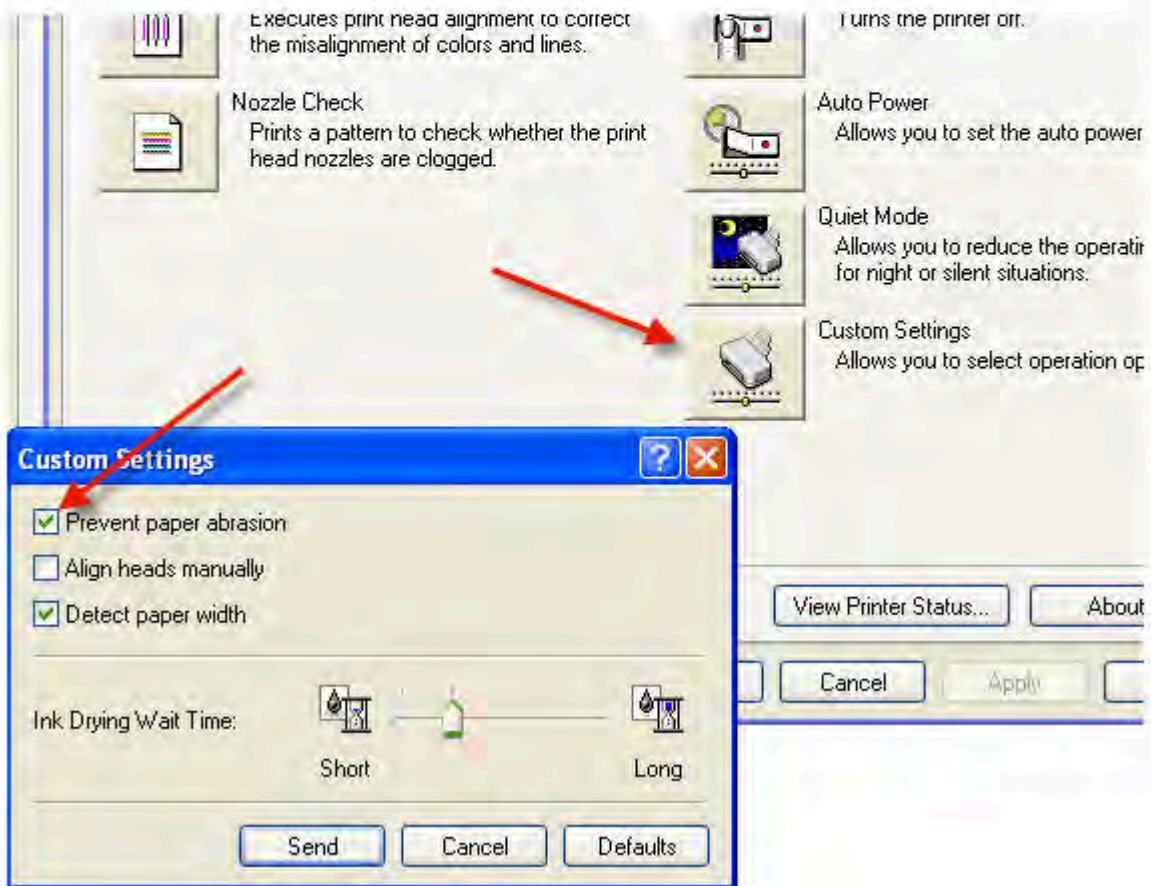
Canon desktop printers have a Prevent Paper Abrasion to minimize head strikes with thick paper.

On a PC go to the printer preferences.

Locate the Maintenance Tab

Locate and click the CUSTOM SETTINGS button

On the next menu click the PREVENT PAPER ABRASION check box.



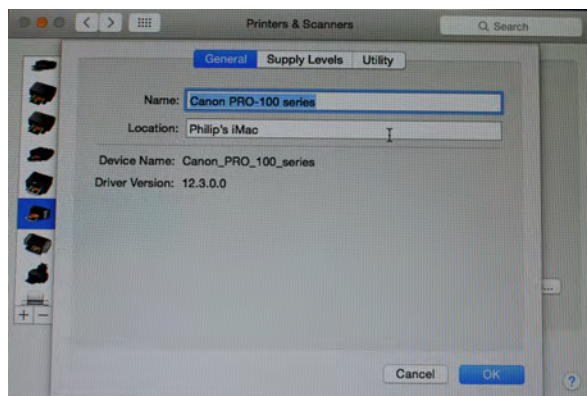
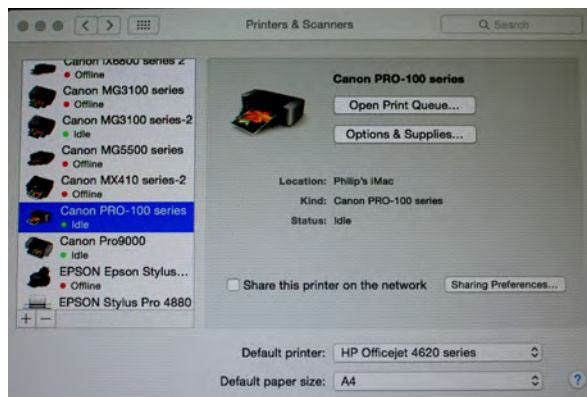
NOTE: **WINDOWS** users may skip the following section **1a)**

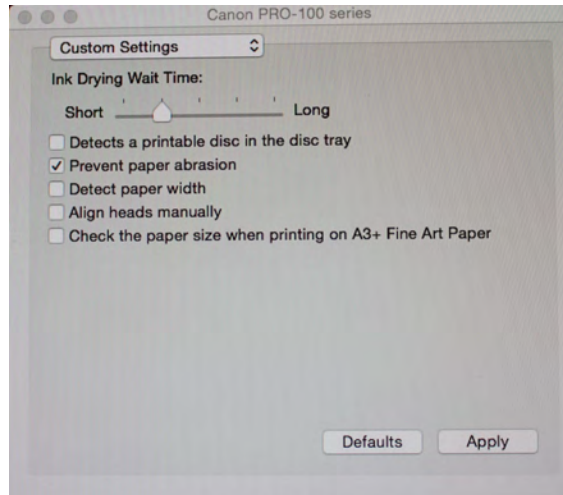
**1a)** If using an **Apple/MAC** to print **Floato™ 32279-73**, connect the printer then **set up the printer** using the menu window **on the printer** (not on your computer) using Buttons and Arrows

- In **Menu** Select:
  - **Maintenance:**
- Select **Thick Paper** and **ON**
- Next select **Paper Guide:**
- Set to **Cassette1 A3+ Envelope**

To complete the set-up **on your computer** apply these basic settings in **PRINTER PREFERENCES:**

- In **PRINT UTILITIES** choose:
  - **Prevent Paper Abrasion**
  - Reset Ink **Drying Wait Time** as directed
  - **IMPORTANT! Repeat this procedure each time the printer is turned on for printing Floato™**





- When printing, in the **Print Window** set:
  - Paper Size is **A3+ Borderless (329mm x 483mm)**
  - Paper Type is **Matte Photo Paper**
  - Print Quality is **Standard** or **High Quality** (uses more ink)

**2) Download the App free-of-charge at [anagramballoon.com](http://anagramballoon.com)**

- Apple and Windows version both available
- Install on computer as directed per **Windows** or **Apple**
- Printing is done from the computer – not from the website
  - **IMPORTANT:** please note that the **Floato™ App 2.0** version, while operating on your computer, uses an internet connection to download the art templates and search for template updates each time it is opened

**3) When ready to print **Floato™** cut open the plastic bag**

- Be careful not to cut into the product itself
- Remove only the balloon(s) you plan to print
  - Leaving balloons in the bag until ready for printing will keep them protected from dirt and stains



#### 4) To Print **Floato™**

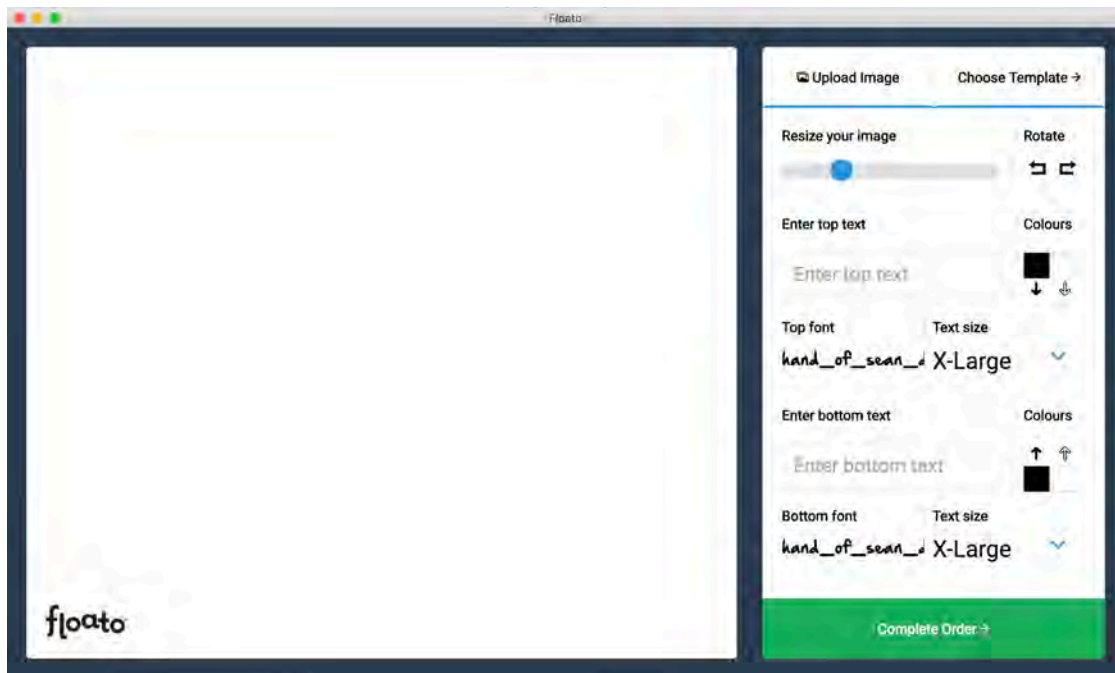
- Place balloon into printer with arrows pointing downwards towards the printer and **blank printable surface facing you** – so that the blank BALLOON side is printed when in the printer



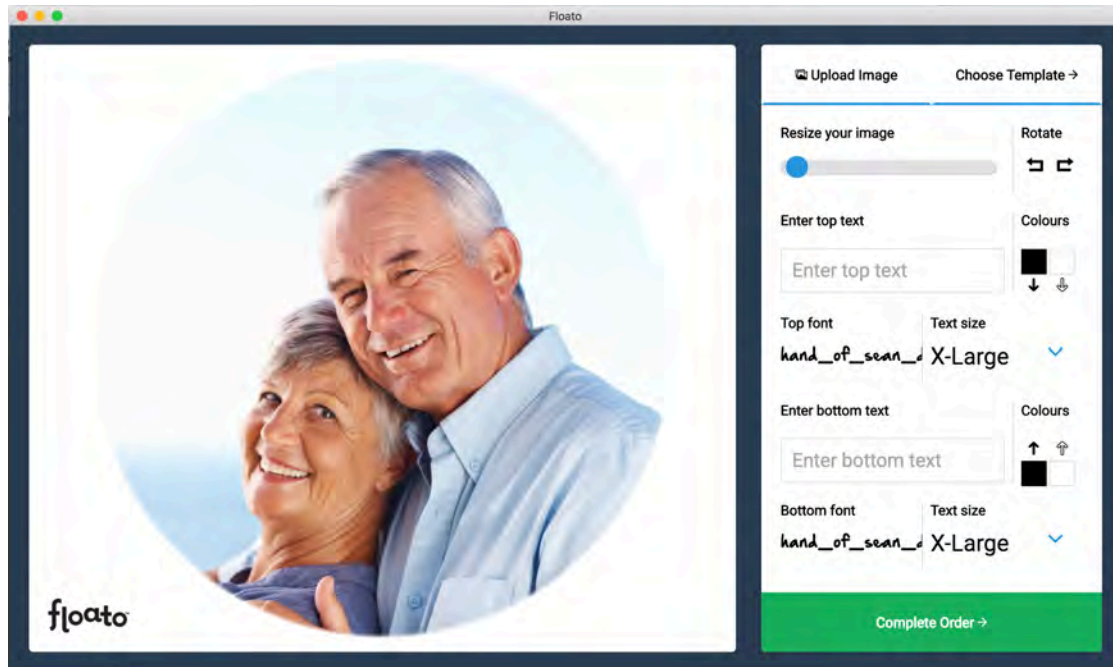


- **WARNING:**
  - Before printing the first balloon of the day print the reverse paper side of a **Floato™** first with the arrows pointing downward (you won't hurt the balloon) or use throw-away paper instead
  - This is important - the inkjet heads may be clogged when not used for several hours (same with a new printer) and this will clear the heads
  - You can then insert and print a balloon in the normal way
  - **You can also use the reverse of the Floato™ balloon to practice printing or to proof a design before printing on the actual balloon side**

## 5) Click on the App and Design your balloon



- “Drag” your photo (jpg) or **Upload Image** into the display window



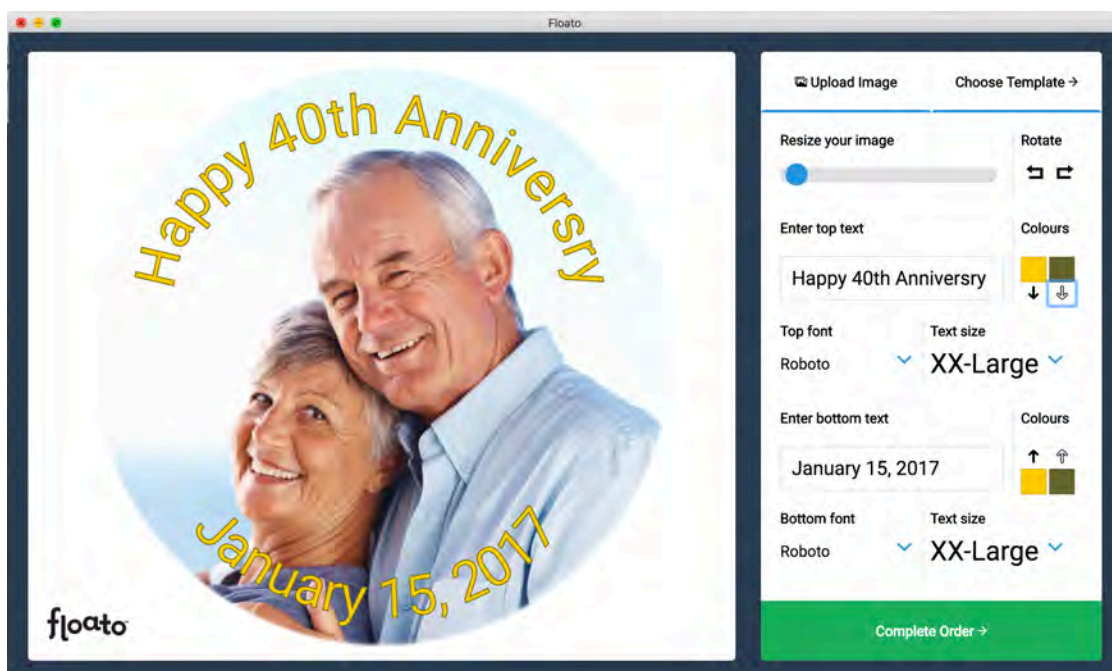
- Adjust the size of the image with the bar in the upper right of the **Tools** section and its placement by clicking on it and dragging within the “circle”



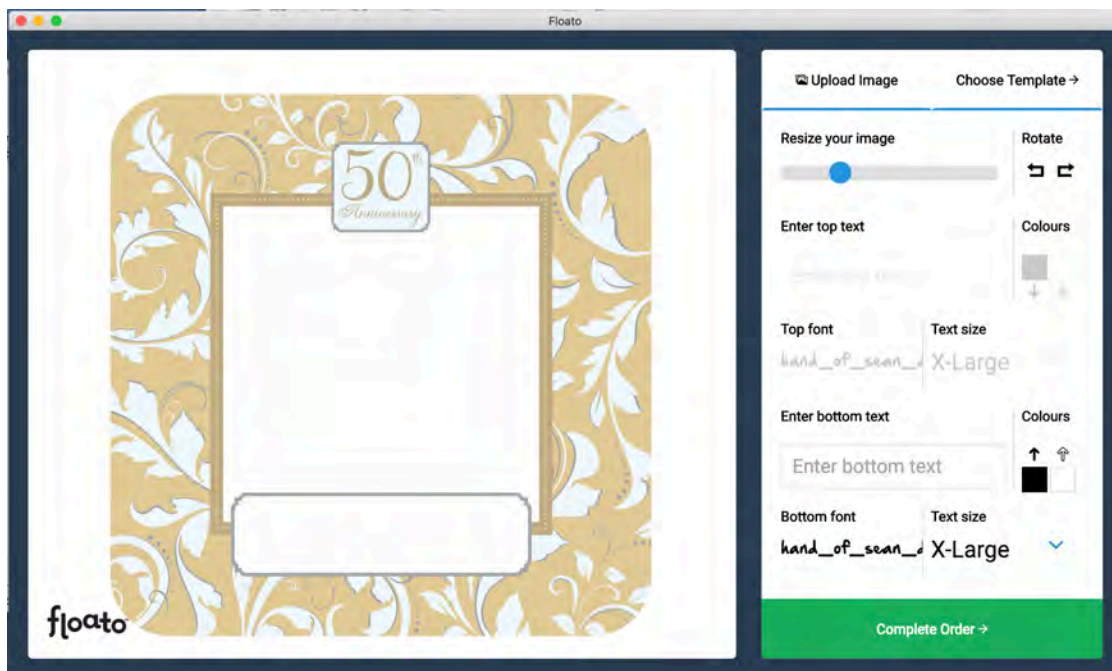
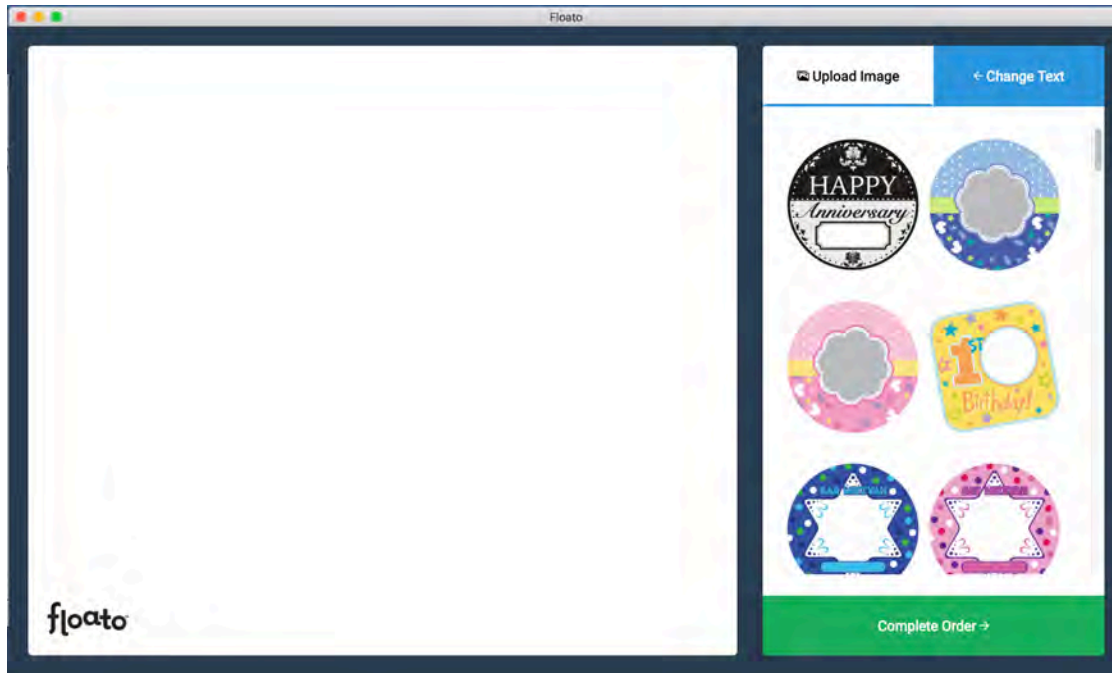
- Type your message in the **Top Text** and **Bottom Text** boxes
  - Choose from 8 different fonts



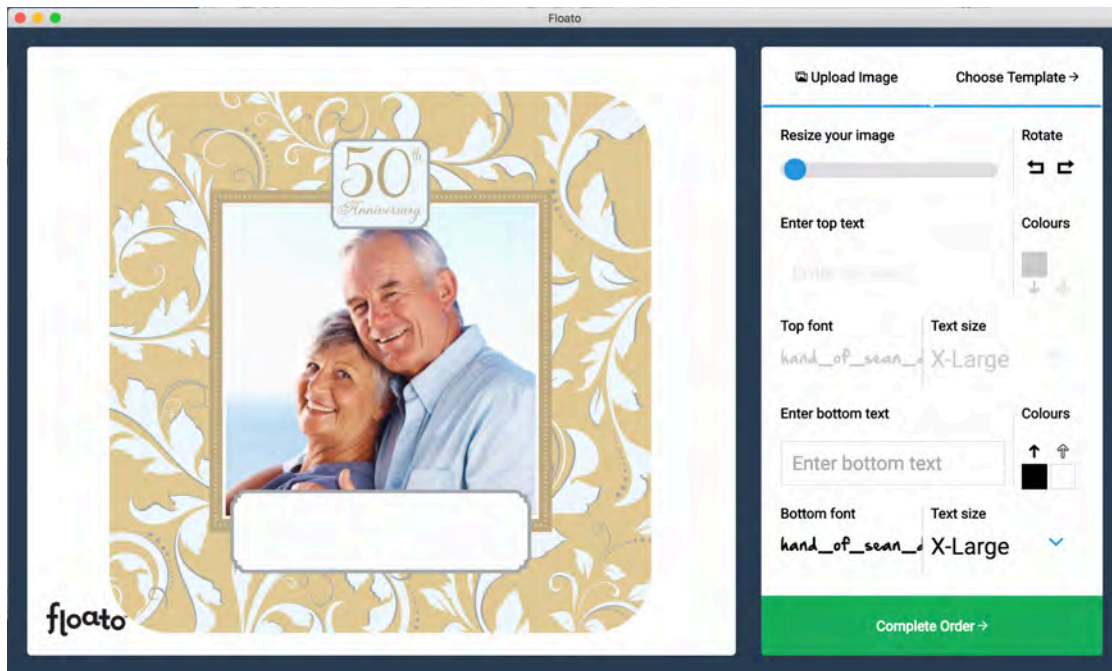
- Choose the color of the text and its outline by clicking on **Colours** –
  - top and bottom text can be different fonts and/or colors
    - The colors can be replicated in either box by using the arrows beneath each color box



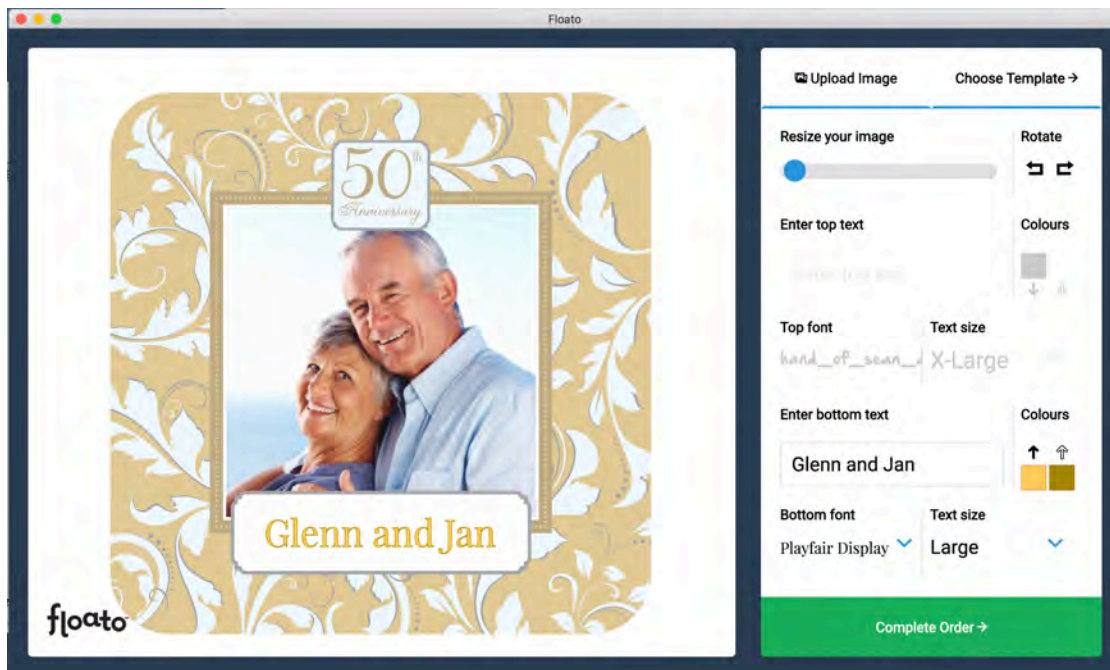
- You're ready to print your **Floato™** balloon now, but what if you want to use one of the pre-loaded border templates instead?
  - Click on **Choose Template** in upper right corner of app window and scroll down to choose a template



- “Drag” your photo (jpg) or **Upload Image** into the template window and move and re-size it as in the previous example

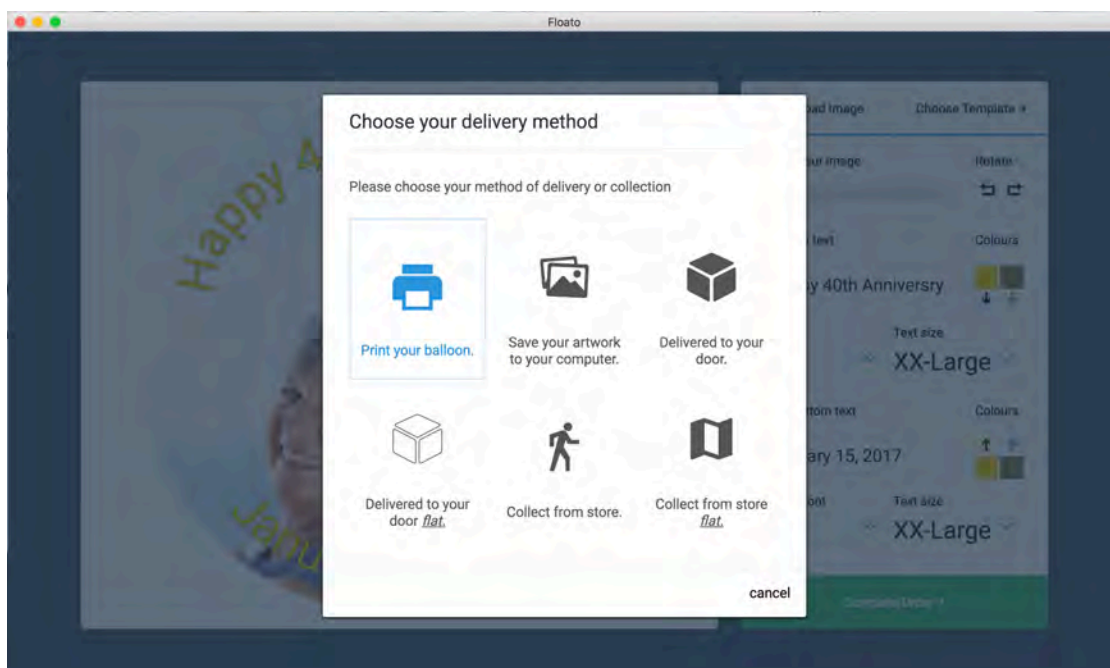


- Add text and move it and choose its colors as in the previous example
  - Note that some templates do not have the option to add text, and some only have text top or bottom – the text box in the app window will be grayed out if text is unavailable there

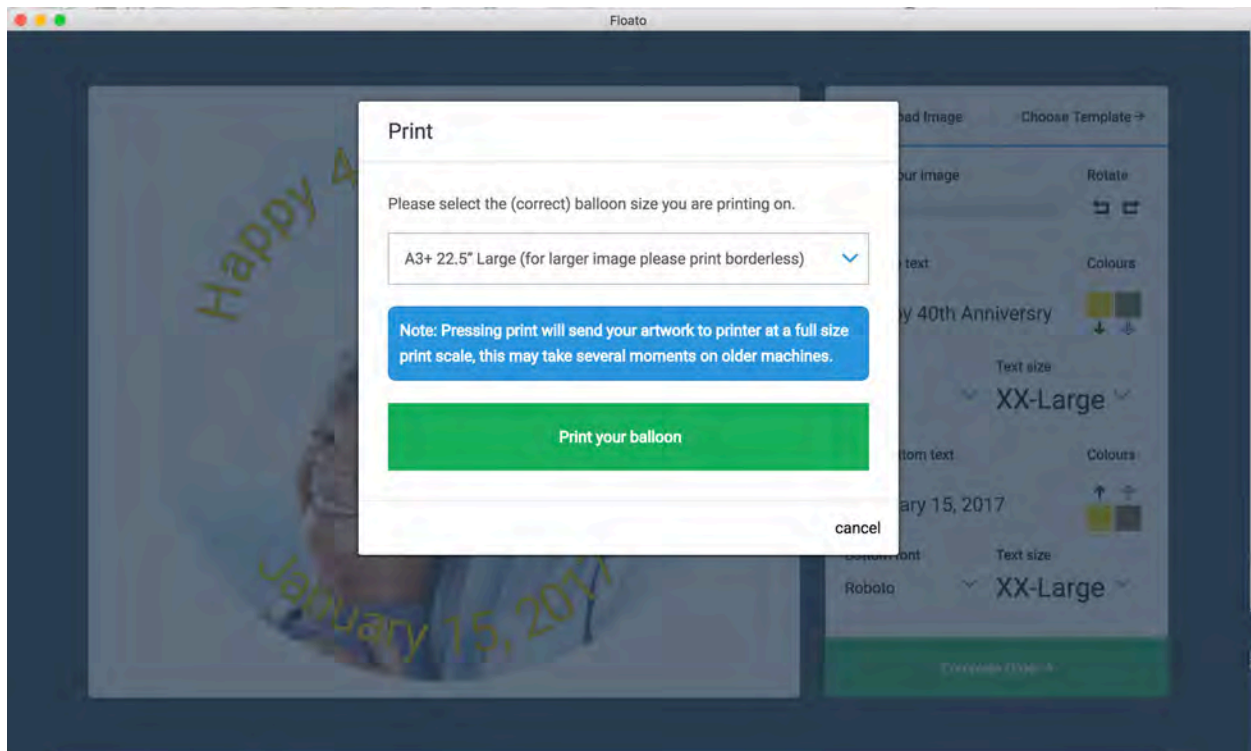


## 6) Send your balloon to the printer to print

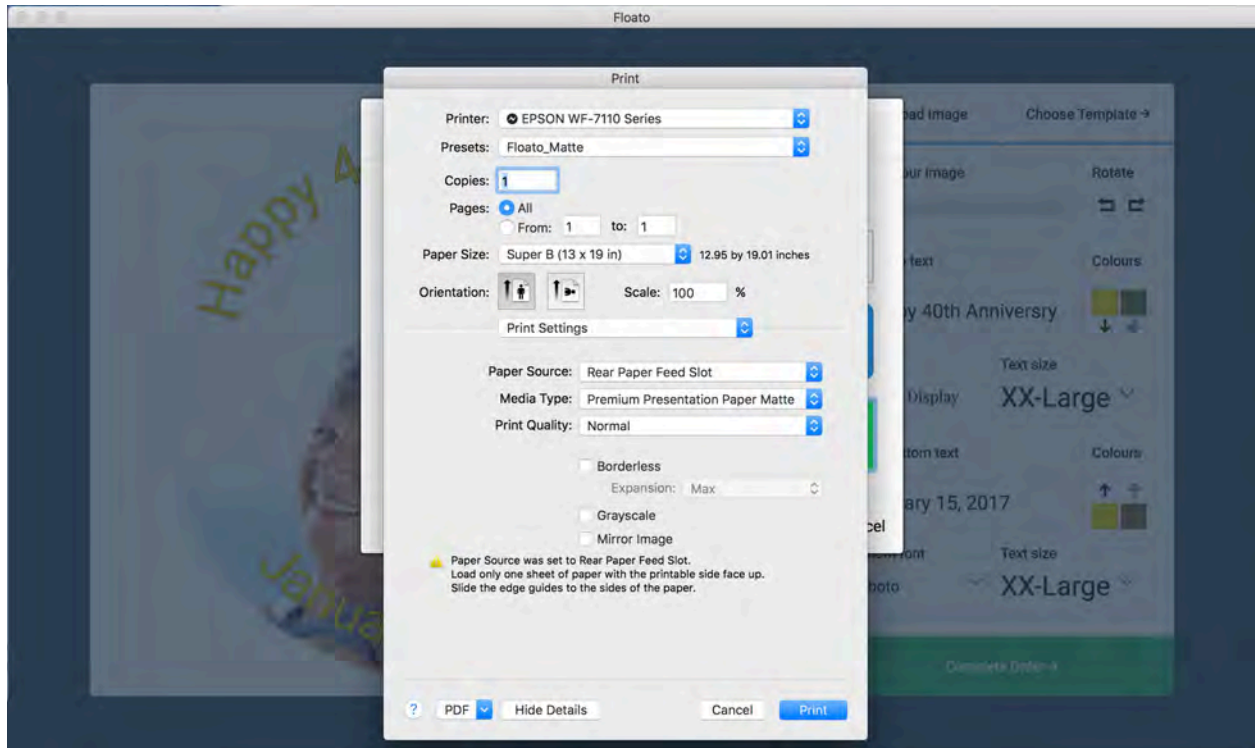
- When you are ready to print, Click **Complete Order** – the big green bar at bottom right
- The **Choose Your Delivery Method** window will appear



- Only the first two options are currently activated:
  - Click **Print your balloon** to print your balloon
  - The Print Window IN THE APP will appear
    - Note that clicking **Save your artwork to your computer** will save the design you just created to your computer as a jpg file that you can later print from your desktop without the app – or use it as a customer proof



- Just click on the big green bar **Print your balloon**
- When the **Print Window** appears – which will vary depending on the operating system of your computer - **select correct printer and check settings** (save these specific settings for repeat use):
  - Paper Size is **A3+ 13" x 19" (329mm x 483mm)**
    - DO NOT select BORDERLESS
  - Paper Type is **Matte (or Other) Photo Paper**
  - Print Quality is **Standard** (High can also be used)

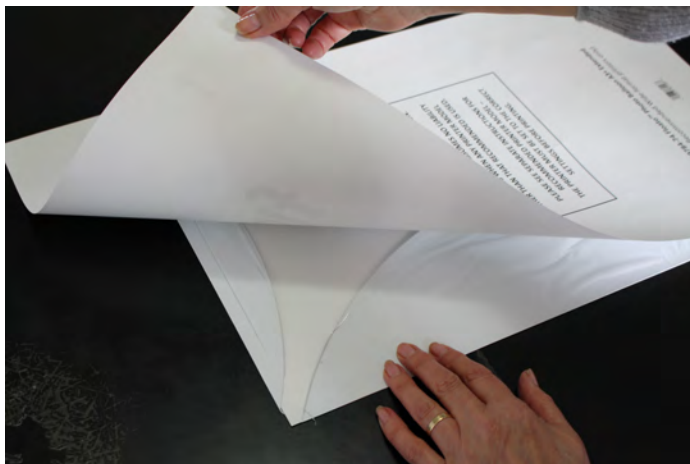


- The print file is now sent to the printer for printing

**7)** Remove the balloon from the printer tray after the printing is complete

**8)** Remove the balloon from the paper carrier assembly

- Slowly and gently peel the top sheet from the folded balloon





- Slowly unfold the balloon “flaps” from the carrier paper and slowly peel the paper from the balloon



**9) Floato™** is ready for helium and a ribbon!

If you need any additional direction or specific help, please contact your distributor, or Anagram directly, at the contact information below:



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